



Melrose
Elementary
School PTO

COMMUNITY PARTNERSHIPS



Located in the heart of LA's historic Melrose Arts District, Melrose Elementary is an award-winning Math, Science and Technology magnet that inspires young scholars from across the city to become innovative creators, real world problem solvers and partners in their own learning.

Working in tandem with the Principal, the PTO's mission is to strengthen our school community and provide all Melrose students with access to resources and services that will make a lasting impact on their futures.

Budget cuts, economic downturns and changing political policies continually put our programs in danger. Every year, Melrose families, together with our neighbors and local businesses, raise over \$200,000 to pay for teaching assistants, art and music instruction, physical education, technology, field trips and more.

How can you help?

**Become a Community Partner and support
LA's next generation of leaders today!**

WHO WE ARE

- Melrose is ranked as one of the top public elementary schools in Los Angeles
- Melrose boasts one of the most diverse student populations in LAUSD
- Melrose classrooms are hands-on, minds-on, project-based learning centers
- Melrose was one of the first LAUSD schools to institute 1:1 technology in all grades
- Melrose families are active in the school and local community
- Contributions to Melrose Elementary PTO are 100% tax-deductible



ANNUAL BANNER SPONSORSHIP

Melrose Elementary PTO is proud to offer a new opportunity for local businesses to show their support all school year long.

Sponsor a banner that will hang prominently on our staff parking lot fence on the corner of Melrose Ave. and Detroit St. to promote your shop and/or service.

The average traffic on this high profile corner surpasses 38,000 cars in one day. (LADOT)

Partners may select from 3 Banner Sponsorship Packages:

ALPHA SPONSOR

\$5,000

- Large Banner w/ Company Logo + Social Media Handle
- Distribution of branded flyers at 3 Melrose PTO events
- Title Sponsorship of 1 Major Event (Harvest Fest, Spelling Bee, Jog A Thon)

BETA SPONSOR

\$2,500

- Medium Banner w/ Company Logo + Social Media Handle
- Distribution of branded flyers at 3 Melrose PTO events
- Sponsorship of one monthly "Family Fun Night"

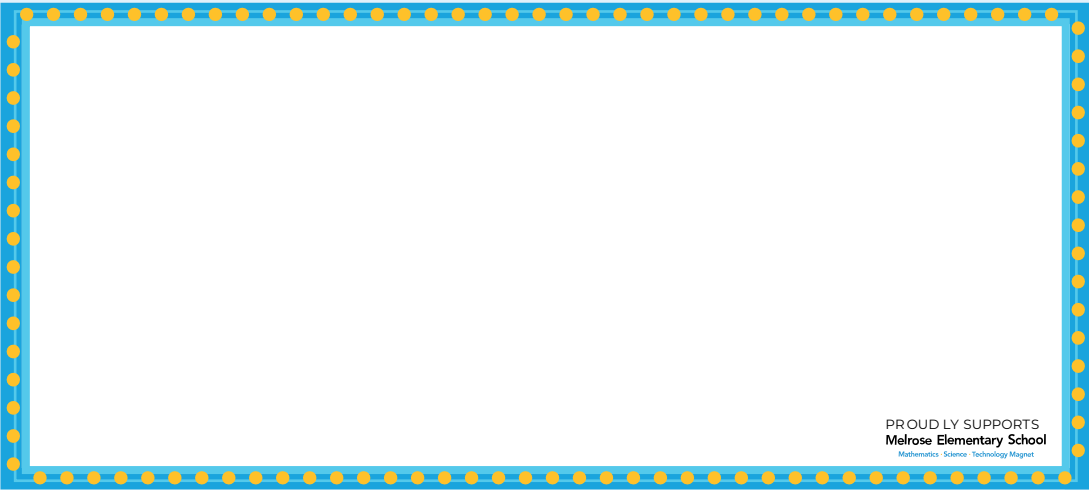
GAMMA SPONSOR

\$1,500

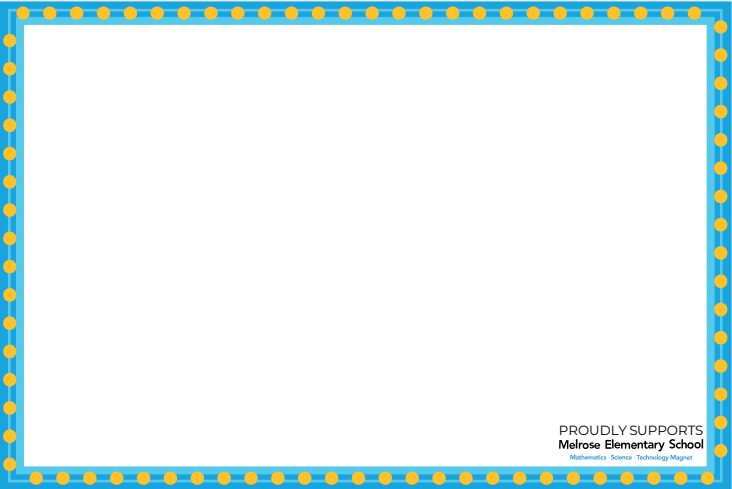
- Small Banner w/ Company Logo + Social Media Handle

* Sponsorship year is one year starting from the first day of school (the 3rd Monday of August).

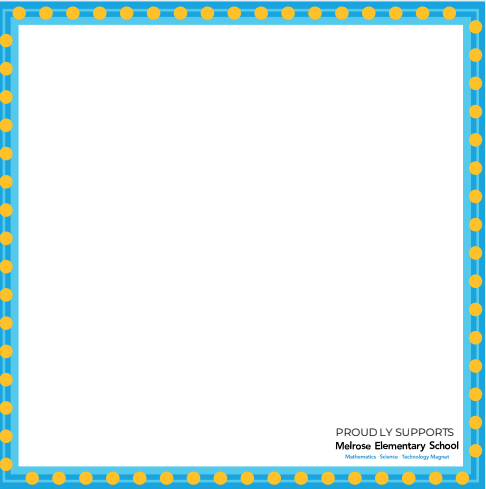
BANNER OPTIONS



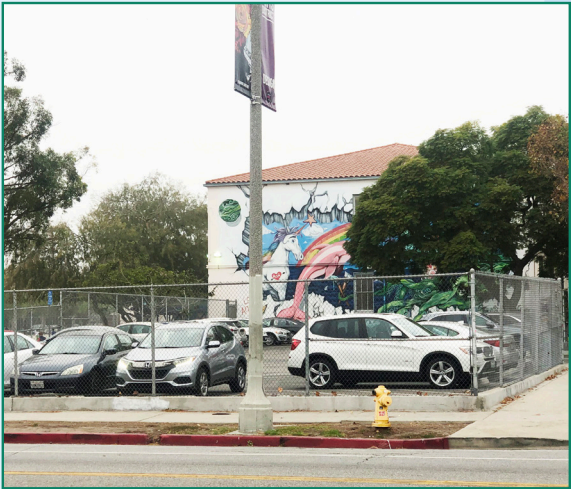
4' X 9'



4' X 6'



4' X 4'



FAQ

Q: Seems like a lot of money. What do I get for this sponsorship?

A: High visibility for your business or organization! Did we mention that over 38,000 cars drive past this corner every day, according to LADOT?

Q: Still seems like a lot of money. Is it worth it?

A: Yes! It's considerably more affordable and flexible than a bus bench ad (at least \$1,500 per month) or a billboard (about \$10,000 per month). And your sponsorship supports the STEM, arts, and physical education programs at one of the most diverse and highly rated public schools in the city.

Q: Do I have to sponsor for a whole year?

A: Ideally yes. We're happy to prorate any sponsorship that starts in the middle of the school year. Better yet, why not sponsor through the end of the next school year?

Q: What happens if my banner gets defaced or damaged?

A: The PTO will clean or replace the banner at no cost to you. We want you to feel proud of your sponsorship.



PAYMENT

Please make check payable to Melrose Elementary PTO and mail to:

Melrose Avenue Elementary School
Attn: Melrose Elementary PTO
731 North Detroit St., Los Angeles, CA 90046

LOGOS

Please ensure that your logo is a high resolution JPG or PNG format. Email to: **banners@melrosepto.org**

IN-KIND DONATIONS

Gift Cards (Restaurants, Grocery Stores, Services)

Donating gift cards and other ancillary items to Melrose is a great way to support our community while exposing your brand to hundreds of families.

If you are interested in donating please email: **banners@melrosepto.org**

Melrose Elementary PTO is a 501©3 Non-Profit Organization.
Your Contribution is 100% Tax Deductible. Tax ID #35-2348736



Thank you for your support.